

# **Food Photographer**

### **Project Details**

#### What we need:

- A passionate photographer who can step in to provide food photography on call
- Prior food photography experience preferred. Able to provide some direction with staging of individual dishes, etc.

### How this will help:

- La Cocina's mission is to cultivate low-income food entrepreneurs as they start and grow their businesses. Providing photography will help a cohort of emerging food entrepreneurs from low-income backgrounds to formalize and successfully launch their businesses.

## The Right Volunteer

#### Skills & Experience:

- Experience with photography and editing (professional experience with food preferred)
- A diverse portfolio that exhibits a range of style and technique, both in-studio and onlocation
- Technical experience in still life and product photography. Must also have a portfolio that represents experience in food and lifestyle photography.
- Strong retouching abilities on a range of shot types
- Food styling skills and techniques
- Enthusiasm for food and food trends, as well as photo/design trends.
- Proficiency in Adobe Photoshop, Lightroom, CaptureOne and other photo/design software
- High levels of communication and quick turnarounds

#### Availability

- It would be best if this person could be available on demand and be able to come photograph and provide digital prints within 7-10 days
- Must be able to visit entrepreneur on site in San Francisco; Ideally able to attend an inperson kickoff meeting
- Best if available during work hours